



CONTESTANT INFORMATION – THE BASICS

2024 KEY DATES

Wednesday 31st January	Applications Close
Tuesday 6th February	Judges Three-on-One Session
Thursday 8th February	High Shine: Meet The Contestants
Friday 9th February	Laird Leatherman Competition
Saturday 10th February	HUSTLE Gear Party

HOW IT WORKS

1. Get your LLM 2024 Contestant Info Pack (includes application form) by [EMAILING US](#).
2. Submit your application form by Wednesday 31st January 2024.
3. Contestant Info Session Tuesday 6th February, 7.30-8pm. You will be able to chat to our host(s) and/or one of our previous Laird Leathermen, go over any final questions and learn some valuable stage tips such as effective microphone use. You can bring along a buddy to the info session.
4. Judges Three-on-One Session Tuesday 6th February, 8-9.30pm. You will be asked one personal/bio based question from each judge. Maximum 10 minutes per contestant. Results form 20% of LLM Competition scoring.
5. High Shine: Meet The Contestants Thursday 8th February, 9pm-late. You will be called to the stage sometime between 10/11pm. A very brief intro from host(s) will be followed by you drawing your contestant number. The Outfit for this is your choice and you won't be judged during this event (not by the judges anyway). It'll just be getting up on stage and being introduced – no surprises!
4. Laird Leatherman Competition, Friday 9th February. More detail in LLM 2024 Contestant Info Pack.

Good luck, and please [EMAIL](#) with any questions you have.

If you're interested in competing and keen to hear first-hand experiences, reach out to any of our previous Laird Leathermen, they're all a friendly bunch!

NOTE: Places are limited, and earliest submissions are prioritized.

Previous Laird Leatherman contestants cannot compete in the following title year.

Cheers, Brett and Mark, The Laird



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